

ASID DESIGN COMPETITION 2007

After years of pause Kansas City metro area designers, all ASID affiliates, reconfirmed their commitment to good design.

This year's annual competition was open to all ASID affiliated designers, both commercial and residential, and was judged by five professionals/educators outside the metro area. Four awards were given, representing both commercial and residential interior design.

The judges, accomplished designers in their own right, hail from Kansas State University as professors of interior design. They included Milette Kaup, Barbara Anderson, Peggy Honey, Michael Dudek, and Yun Zhu.

Featured in this insert are the winners of this year's ASID Design Competition/Commercial Application. They are:

Best of Commercial Design –

Connie Church-Fey, Allied Member ASID,
Madden-McFarland Interiors
EBT Restaurant, Kansas City, Missouri

Honorable Mention, Product Design –

Doreen Gregory, ASID, D&V Midwest Design, Inc.
Healthcare Facility News Stand.

EMBRACING CULTURAL CHANGE

Doreen Gregory, ASID, Honorable Mention, Product Design

Doreen Gregory, ASID, has specialized in design for healthcare residents and their families for the past thirty-two years, with an emphasis on creating an atmosphere that is appealing to families, young and old. She has noticed that people in general want to belong to a community. People identify with their communities and healthcare facilities have begun embracing neighborhoods as a part of a "Culture Change". Families within these communities also want to be informed of what's going on in the neighborhood. Doreen's winning entry in the ASID Design Competition is an informational center for local and national news offering excitement and entertainment for residents of healthcare facilities, their neighbors and families.



"Culture Change" takes the clinical approach out of the healthcare atmosphere. This is why I design – to offer choices. This news stand offers selections in the current month's magazines located in the rack, several daily newspapers located in the cubbies, and activities and programs noted on the dry erase wallcovering.

The counter, cubbies and magazine rack are all within reach of the wheelchair. The counter is mounted at a 32" height and 14" depth, to meet ADA standards. The activities and programs are noted at a 48" height for ease of reading while seated. This area has a high concentration of light to ensure the best vision for everyone taking advantage of this news stand.

To make a neighborhood complete, shops or kiosks are needed to display selections. This is a place to shop for news while enjoying your favorite cup of coffee at the Bistro across the room."

AMERICAN SOCIETY OF INTERIOR DESIGNERS

ASID is a community of people — designers, industry representatives, educators and students — committed to interior design.

Through education, knowledge sharing, advocacy, community building and outreach, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives.

Its more than 38,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada.

To learn more about ASID, visit www.asid.org.

Missouri West/Kansas ASID Chapter (American Society of Interior Designers)

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For more information about our organization or for referral to a professional interior designer, please contact our chapter administrator Kathy Mandacina at 816.373.3319 or kathy.mandacina@asidmowestks.org



ON THE COVER...

EBT, A Commercial Design Project
Connie Church-Fey, Allied member ASID, Madden-McFarland Interiors